

Welcome

The guest list

The party

Set in an ultra-fresh atmosphere in our biggest store in Barcelona, our #TribalSpirit party gathered our campaign muse Kendall Jenner and dazzling It girls such as Caroline de Maigret, Candela Novembre and Patricia Manfield as our insider reporter, all of them looking seriously stylish with perfect after-dark outfits from our new collection. Guests were treated to music performances led by The Magician and Joshua Walter, who set the beat for the celebratory mood. All in all, lot of attitude and lot of style. Go below to see the highlights of the evening.



The Magician

Stephen Fasano is The Magician, a Belgian music producer and DJ responsible for some famous remixes as I Follow Rivers for Lykke Li. He also is known for doing magic tricks while performing and commanded the rhythm at our #TribalSpirit party.

What are you feelings after playing at the #TribalSpirit Party?
I had a lot of fun playing at the Tribal Spirit party!
That was a great party with lots of beautiful people.



Candela Novembre

When you combine an expressive range of emotion in daily outfits, a mastery in mixing textures and prints and a pair of very, very long legs, you get Candela Novembre, an Argentinian-based-in-Italy fashion editor and model that irradiates freshness and an innate desirable prettiness.



Kendall Jenner

This worldwide known American model is the girl of the moment and our #TribalSpirit collection ambassador. As a regular on the top catwalks of the fashion world, she inspires great creators as Karl Lagerfeld or Oliver Rousteing and now is proclaiming her influence through our latest campaign.



Laura Hayden

One of those nonchalant enigmatic beauties that gives us a lesson of effortless but effective style. The model, musician and TV Presenter has collaborated with several international brands and has contributed with the fashion magazine Harper's Bazaar. She is to blame for that people have had so much fun at some of our events while she has being the DJ.

